

Convincing Others Of Your Idea

Before presenting your idea to others it can be helpful to write down your reasoning, so it will have the biggest impact possible.



Leadership



15 Minutes



Intermediate

My Idea #1	
Reasons For That Idea	<ol style="list-style-type: none"> 1. 2. 3.
If We Don't Do It	

My Idea #2	
Reasons For That Idea	<ol style="list-style-type: none"> 1. 2. 3.
If We Don't Do It	

Full Instructions

When selling an idea to others, think of **three reasons** why this would be beneficial. This worksheet can help you brainstorm about your idea.

Phrase it this way:

- I have an idea [be specific what the idea is].
- I think we should do this because [reason #1], [reason #2], and [reason #3].
- We don't have to do this, but here is what may happen if we don't [list at least one reason why].

Note: Try and communicate the importance of your ideas by using logic, not emotions.